IRTF & ISOC Workshop on

# Research and Applications of Internet Measurements (RAIM)

in Cooperation with ACM SIGCOMM

Yokohama, Japan

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#### Genesis

- EC looking for opportunities to bring SIG closer to industry
- Desire by the IETF/IRTF to increase researcher participation
- Collocated Tokyo/Yokohama meetings provided unique opportunity
- Decided to pick a few "hot" topics based on community interest
  - As expressed by paper submissions

### Organizers

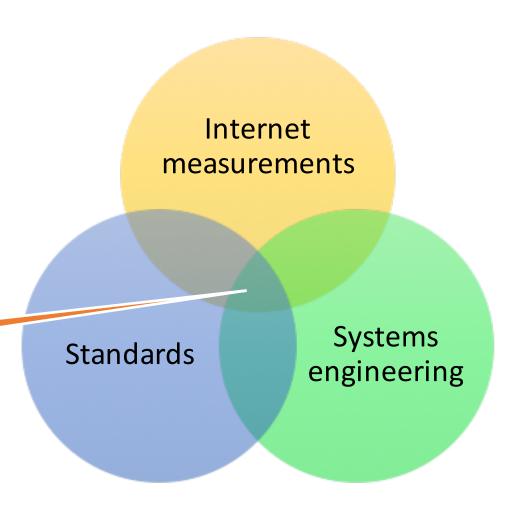
- Mark Allman, ICIR
- Kenjiro Cho, IIJ
- Lars Eggert, NetApp
- Mat Ford, Internet Society
- Ratul Mahajan, Microsoft Research
- Renata Teixeira, INRIA
- Brian Trammell, ETHZ
- Darryl Veitch, UTS

#### Desired outcomes

- Exchange information
- Introduce communities
- Foster collaboration

 Provide interactive discussion time

Increase this overlap!



# Why standards?

And not code?

http://ietfmemes.tumblr.com/

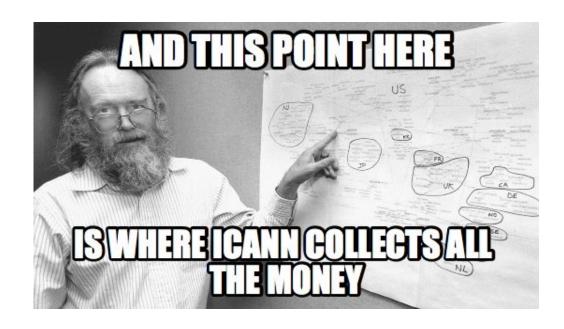
# Why should you care about standards?

- If you're researching Internet-related topics, where do you learn what the <u>real</u> current issues are?
  - Hint: wireless ATM is not one of them
- You need to talk to operators, vendors, registrars, policy makers, regulators...
  - Assuming you are interested in research that could have an actual impact
- Where is it easy to meet these folks?
  - Standards bodies, operator meetings, industry forums



# But don't forget to think

- You will talk to many folks who aren't researchers
- Their motivations are different
  - Often very short-term agendas
  - Few can abstract out to principles
  - Worried about symptoms, not causes
  - If all you have is a hammer, everything starts to look like a nail
  - Many are there to make money (or keep others from taking theirs)



Think hard about the "problems" you learn about

# Still... go mingle!

- If you're interested in learning about some of the real problems
- If you're interested in fixing some of them, you'll need to participate more regularly
- For Internet and "future" Internet stuff: participate in the IETF
- Papers don't get deployed
  - Unless you're a hyperscalar publishing your old stuff for publicity



# Code is not (always) the answer

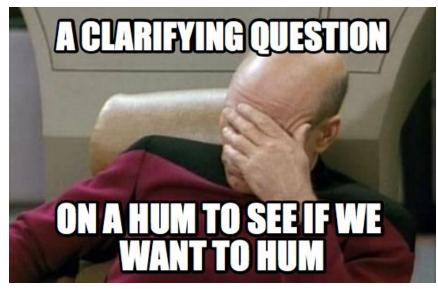
- Code comes under a license
- License incompatibilities:
  I may not be able to use your code
- Reading licensed code to interoperate is bad: may still taint my code
- (Some) IETF standards come with IPR disclosures
- Disease with different symptoms, but industry is used to this





## Participation takes time

- Standardization is very different from "fire & forget" academic venues
- The time commitment is substantial, both in terms of email discussion and meeting travel
- There are processes, and they are "interesting"
- You will need to convince a diverse set of stakeholders
  - Theoretically optimal ≠ practically optimal
  - Business aspects & deployment incentives are critical
- Don't forget about research arms (e.g., the IRTF)



#### Need additional motivation?

- If you're on an academic career path, standardization is unlikely to get you tenure
  - But it doesn't often hurt you either
- You will meet likeminded people to collaborate with
  - And some of them have substantial budgets...
- If you're going for an industry career path, getting positively noticed in these forums can be good



# Your reception may vary



# Logistics

## Workshop structure

- Keynotes on (subjective) state-of-the-art and highlight hard issues
- Lightning talks to introduce participants, their work & viewpoints
- Lots of discussion time

 Collaborative minuting (to be turned into a workshop report) http://tid.isoc.org:9001/p/raim-2015

# Agenda

Time	Len	Session	
9:00	15	Welcome & logistics	
		Measurement platforms & tools	
9:15	45	Session keynote	
10:00	120	Lightning talks	
12:00	90	Lunch break	
		Measurement of fixed & mobile broadband access networks	
13:30	45	Session keynote	
14:15	90	Lightning talks	
15:45	30	Break	
		Internet characterization through measurements	
16:15	45	Session keynote	
17:00	90	Lightning talks	
18:30		End	15

## Keynote etiquette

- Make this interactive
- Use the microphones (we are being live-streamed & recorded)
- Be prepared to postpone longer discussions until end of keynote

# Lightning talk etiquette

- Everyone gets three minutes max, no exceptions
- No questions, hold until end (take notes)

- Everyone starts clapping after exactly three minutes
- Speaker stops <u>promptly</u>
- Speaker fast-forwards to first slide of next speaker
- Next speaker continues

## Logistics

- We are being live streamed & recorded (thank you, Meetecho)
  - http://www.meetecho.com/ietf94/raim/
- Therefore, please use the microphones

- Lunch will be outside
  - Let the vegetarians get first dibs at vegetarian dishes

# Questions?